

“Celebrate Success with the Baroness”

The Stable Stars of May

Thereheiz impressively won the 2YO Open Handicap at Queanbeyan at his second start in a race. At his first start he ran a very creditable 4th to older horses at the Wagga Carnival. **Thereheiz** is a half-brother to the well-performed Rubitbabe and attracted Barbara's interest at the Inglis sales in Melbourne. The Rubitbabe Syndicate has taken a share in Thereheiz and there was an enthusiastic group of owners at Queanbeyan to cheer him home.



Thereheiz wins at Queanbeyan



Thereheiz with his very happy owners

Zassi won her first start for the stable when she led from go to whoa in the Class 2 Handicap over 1200m at Bathurst. She jumped brilliantly from her wide barrier and had the rest of the field off the bit a long way from home. This was her second win from 12 starts and there are more in store for her on the way she won.

Mexican Wind scored a convincing first-up win in a Rating 67 Handicap over 1000m at Canberra. This was his fifth win from 33 starts and his third win at Thoroughbred Park.

Onthelookout warrants a special commendation for his good performances in May. Having won at the Wagga Carnival on 1 May (which was reported in last month's newsletter), he went on to run a very strong second at Canterbury Park and then a good third at Rosehill Gardens. Both of these runs were at Saturday meetings and he looks as though he will bring further success to the Sexton family who own him.

Interested in Racing a Well-bred Youngster?

There are still three shares available in the yearling colt by Flying Spur from Get To Work (by Snippets). His family includes Scintillation who won five Group Races in Hong Kong and accumulated prizemoney of just under \$1 million and Shania Dane who won three Group Races and \$840,000 in prizemoney. He is a lovely colt with a good conformation – his picture appears in last month's newsletter and is also on the Joseph Racing website.

Frankly, They Do Give A Damn!

The 'Two Franks' are familiar to the Joseph Syndicate partners but their role in Joseph Racing is perhaps not as well known. Frank Marando and Frank Cachia are two young enterprising family men who love racing (they have been racing horses with Barbara since 1998) and enjoy the thrill of owning a winner. So much so, they want to share it with as many people as possible.

Both have a background in communications and understand the value of information and marketing. In 2002, they asked Barbara if she would like them to look after her fledgling website as they had the know-how and, being owners, knew what information owners were after.

"As owners ourselves we understand how thrilling it is to win a race – to watch the replay over and over again and to read all you can about your horse's win. You can't get enough and sometimes the next day's paper just doesn't come soon enough." explains Frank Marando. After a winning day for Joseph Racing, log-on to the website and there will be a full run-down of the winners and how they achieved their wins. This is the dedication of the 'Two Franks'.

In 2003, they approached Barbara with an idea for syndicating horses. Barbara would purchase the yearlings while they would manage the day-to-day operations of the syndicates. They thought about what they most wanted as owners and two features stood out - not having to pay bills month after month and getting as much information as possible about their horses.

Syndicate membership is limited to 20 people (including the two Franks who have a share in each of the syndicates). A single up-front payment

covers all the costs associated with the purchase and maintenance of the horse for an initial period of two years.

They chose two years so that there would be no pressure on Barbara to get the horse racing as an early 2yo if it wasn't ready. Barbara then has enough time to get the horse to the track and syndicate members are able to assess the horse's ability before making any longer term commitments. After the initial two years, the syndicate members determine, on a majority basis, whether to continue for a further 12 months or to sell the horse. Fees then include the annual insurance and training costs only.

Members receive regular email updates on the progress of their horse and there is a members' only web page, which contains all of the up-to-date information about the horse.

So far five horses have been syndicated. **That's Just Great, Audacious, Louisiana Flyer** and **Fab Cat** have won 11 races between them. **Cool Al** is a 2YO and is yet to race. He is closely related to **Ain't Seen Nothin'**, so good things are expected from him when he races. **That's Just Great** and **Audacious** have been retired but the syndicates for the remaining three horses are still active and the owners are looking forward to the success continuing.

The 'Two Franks' are very dedicated blokes who have added to the overall success of Joseph Racing. They have allowed many owners to experience the thrill of owning a racehorse and, it doesn't matter how small the share or where the horse wins, there are very few experiences that can match it.



Louisiana Flyer wins at Canterbury



Fab Cat with the 'Two Franks' (Marando & Cachia), Barbara & Mitch